



NLG NEWSLETTER

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INTERMISSION IMPOSSIBLE

By Ed Reiter

“Showtime.”

That word took on new meaning at the 2009 NLG Bash – for the show was being held within hailing distance of Hollywood, the center of the big-screen entertainment industry.

And what a show it was!

Longtime emcee Wendell Wolka opened the proceedings at the Wilshire Grand Hotel with a tongue-in-cheek review of major hobby events from the previous 12 months, including a Power Point report on key developments at the American Numismatic Association and the U.S. Mint.

Wendell’s inside look at the latest goings-on in Colorado Springs was especially intriguing, since he is now a member of the crack ANA Board of Governors. This, of course, makes his wisecracks about the national coin club all the wiser.

A former ANA governor and newly minted NLG director, Will Rossman, wobbled – er, warbled – a Guild-style tribute to La-La Land, sung to the tune of “Hooray for Hollywood.” Naturally, this Oscar-night favorite underwent a few Bash-night modifications, emerging as “Hooray for Howland Wood.”

Ringmaster Wolka tested Bashgoers’ knowledge of fictitious movie plots by describing the plots and asking

the geezers – er, guessers – to figure out the title of each movie. One plot, for example, centered around a Mint director “bent on destroying the hobby” who was “transformed into the first lady of numismatics.” The title: “All About Eva.”

The program also included “breaking news” – in the CNN sense of that term. (“We’re following breaking news: Summer has just arrived in Antarctica.”)

Among the items breathlessly announced by yours truly and NLG stalwart David T. Alexander: Whitman Publishing is planning several major additions to its

popular line of “100 Greatest” coin books. Tentative titles include *100 Greatest Defaced Coinage Dies*, *100 Greatest Parking Meter Tokens* and *100 Greatest Washers, Slugs and Other Illegal Coin Substitutes*.

The irrepressible Scott Travers returned for the annual Carnac the Magnificent routine, in which he feeds envelopes to an all-knowing seer, who then divines the answers to questions hermetically sealed inside. Will Rossman joined Scott on the podium as Carnac, a role that has now been played by more bad actors than James Bond.

Prior to the festivities, attendees were treated to a lavish buffet, widely acclaimed

as the best ever provided at any Bash. Barbara Gregory oversaw arrangements for this appetizing prelude, which all but guaranteed that by the final curtain, everyone at the show would be fed up.

Upon the conclusion of the evening’s entertainment,



Maurice Rosen, left, proudly displaying the 2009 Clemy Award. He received it from David T. Alexander, right, former executive director of the Guild, who made the presentation on behalf of the 2008 winner, Anthony Swiatek.

the program turned serious as Travers, who coordinates the annual NLG Writers Competition, introduced some of this year's judges, who then announced the winners.

For the first time in four years, the Book of the Year Award went to someone not named Roger Burdette.

Roger had won the award for three consecutive years – an unprecedented achievement – for the three volumes in his *Renaissance of American Coinage* series. This year's winner was Fred Reed, for *Abraham Lincoln: The Image of His Greatness*.

In a gratifying coincidence, three of the evening's top awards went to longtime volunteers who have worked behind the scenes for many years to support the NLG in any way possible.

Tom DeLorey, who has given countless hours to serving the Guild as a director, judge and Bash participant, was chosen by the judges as the 2009 recipient of the James L. Miller Memorial Award, which singles out the best article in any medium and is considered the magazine and newspaper equivalent of the Book of the Year Award. Tom's winning article, "Made in China," published in *COINage*, examined the problems posed by counterfeit coins produced in China.

The Los Angeles convention proved to be a highlight of Tom's numismatic career, for he also was honored that week by the ANA as Numismatist of the Year. He received the Clemy, the Guild's top award, in 1999.

The NLG's two co-treasurers, Kay Lenker and Maurice Rosen, took center stage for the final two awards of the evening.

First, Maurice presented Kay with the 2009 Ribbet – an award that recognizes service to the hobby and the Guild. He had received the award last year in Milwaukee, and thus got to choose his successor. The choice was clearly a good one, for Kay has been watchdog of the NLG treasury for nearly a quarter-century and also works tirelessly on behalf of other clubs in her home state of California. She also was elected to several terms on the ANA Board of Governors.

The night's grand finale was the presentation of the Clemy Award for lifetime achievement – and this time

it was Maurice Rosen's turn to be on the receiving end. David Alexander – pinch-hitting for Anthony Swiatek – announced that the self-effacing Rosen was the 2009 honoree, joining a distinguished group that started four decades ago with Clem Bailey. Swiatek,

the 2008 recipient, selected Rosen from a list submitted by the five members of the NLG Board of Directors, but was unable to attend the convention and present the award in person because of recent surgery.

Maurice, clearly moved, accepted the award with characteristic humility and graciousness, using the occasion to thank a number of people he said had helped and guided him throughout his career in numismatics. Rosen, who lives on Long Island not far from New York City, is a professional numismatist and coin market analyst whose newsletter, *The Rosen Numismatic Advisory*, is a perennial award winner in the NLG contest.

For years, he has worked closely with Scott Travers to organize the hundreds of entries received in the competition

and judge entries in categories other than his own. In recent years, he also has eased Kay Lenker's burden by sharing the workload as co-treasurer.

The 2009 Writers Competition drew a record number of entries, demonstrating again that NLG awards have become the numismatic equivalent of Oscars in the motion picture industry. The prestige they enjoy is far from accidental; as contest coordinator, Travers has enlisted topflight judges, including journalists, authors and publishing executives from outside the numismatic field.

One of those experts – Dorothy Harris, former director of antiques and collectibles for Random House – has become a regular NLG judge and award presenter, and developed such an interest in the Guild and the hobby as a whole that she served four years on our Board of Directors.

The results of the 2009 contest appear in this issue of the *NLG Newsletter*. They also are posted on our



Thomas K. DeLorey with the Numismatist of the Year Award he received from the American Numismatic Association at the 2009 ANA convention in Los Angeles. DeLorey also won the James L. Miller Award from the NLG for Best Article in any medium.

Web site, www.numismaticliteraryguild.org, which is maintained by our two Web masters, Dr. Howard Berlin and Leon Worden.

The ANA convention also was the venue for the annual NLG symposium. This year's program featured a discussion on the state of numismatic publishing. David Alexander served as moderator for a distinguished panel including Dorothy Harris, "Red Book" Editor Kenneth E. Bressett and legendary coin dealer-author Q. David Bowers.

Three new members joined our Board of Directors at the Los Angeles convention. They are Dave Alexander, my predecessor as executive director; Donn Pearlman, the hobby's premier publicist; and Will Rossman, senior numismatist at Heritage Rare Coin Galleries. They replace Tom DeLorey, Barbara Gregory and Dorothy Harris, who stepped down, in keeping with our bylaws, after completing two two-year terms. The two holdover members of the Board are John Albanese and Bob Julian.

I'd like to thank Tom, Barb and Dottie for their service during the last four years, and welcome Dave, Donn and Will to the Board. I'd also like to thank our appointed officers for the great work they've done and continue to do. In addition to those already mentioned, these include our *Newsletter* publisher, Michael Sedgwick, and our legal counsel, David Ganz.

Our continued success, as we enter organizational middle age (41 years and counting), also stems importantly from the ongoing support of our corporate sponsors – the Numismatic Guaranty Corporation of America, Heritage Auction Galleries and the Certified

Acceptance Corp. To all of these we owe a deep debt of gratitude.

Special thanks go to Sal Germano, a valued friend of the Guild who allows us to use the offices of his New Jersey coin business as the reception center for contest entries. Entries begin piling up long before the contest even opens, despite repeated reminders to the membership not to submit them early – and this inconveniences Sal for weeks and even months. But he cheerfully stores the entries – and even responds to submitters' inquiries about the contest.

Until recently, Sal and I were practically neighbors: My previous home in Glen Rock, N.J., was barely two miles from his business place in adjoining Hawthorne. I now live in Nanticoke, Pa., where I moved last June following retirement from my full-time gig at *The Record* of Hackensack, N.J.

Retirement is relative, I guess. I find that I'm almost as busy as ever, what with my ongoing work as *COINage* senior editor and freelance writing and editing projects – though I do find time now and then to sit back and enjoy a CD of pre-hysteria music featuring the likes of Nat King Cole, Tony Bennett, Rosemary Clooney or Patti Page.

I also have agreed to accept added duties as editor of *The NLG Newsletter* – and my goal with that is simple: to get it out more often.

You can help by submitting articles for future issues. My e-mail address is EdEditor@aol.com. After all, we are an organization of writers. And that's what we need to get this publication back on track and up to full speed: many writers, not just one Reiter.

NEW WRITING AWARD HONORS JAMES CURTO

A major new writing award has been established by the National Token Collectors Association (NTCA), the world's largest organization of hobbyists who specialize in trade tokens.

The award honors the memory of the late James J. Curto, a prominent token collector who authored a number of important books in that field. It will be presented annually to the NTCA member judged to have written the best book on exnumia during the previous year.

Curto (1902-1993) was the author of *Military Tokens of the United States* (1970), *Military Tokens of the United States II* (1978), *Indian & Post Trader Tokens*

(1951), *Post Exchange, Canteen and Other Military Tokens* (1954), *Sutlers and Their Tokens* (1946) and other books which set high standards for research. Curto, who resided in Grosse Point, Mich., was a longtime member of the American Numismatic Association.

The NTCA, which has more than 500 members, will announce the winner of the first James J. Curto Annual Award in April 2010. For information about the award, contact Jerry Adams, a member of the association's Board of Directors, at RED13STARWOOD@yahoo.com.

ACHIEVING PARODY WITH HOLLYWOOD

By Ed Reiter

NLG will never achieve parity with MGM as a source of entertainment. We did achieve parody with Hollywood, however, on the “sound stage” of our Bash at the ANA convention in Los Angeles.

Continuing a long-standing tradition for long-suffering Bash-goers, I concocted a musical number this year mating a well-known melody to obscure new lyrics with a numismatic theme.

Given the location of the show, Hollywood itself seemed a logical inspiration for the parody (if anything about it can truly be described as “inspired”). I soon found the perfect song: “Hooray for Hollywood.” In short order, I cooked up a new working title: “Hooray for Howland Wood” – demonstrating, perhaps, that I missed my true calling: not as a songwriter, but rather as a short-order cook.

My biggest challenge wasn’t penning the lyrics, but singing them. After 71 years and several serious illnesses, my voice no longer possesses the power and range (minimal at best) it had at previous Bashes; indeed, I can’t even carry tunes anymore, unless they’re exceedingly light. Thus, I needed a surrogate to do the dirty ditty work.

My unsuspecting victim was Will Rossman, a newly elected member of the NLG Board of Directors. Ap-

parently unaware that singing my parodies isn’t part of a Board member’s duties, Will agreed to belt it out – and the audience, obviously relieved at being spared my croaking, gave him a round of applause.

Without further ado, here are the lyrics he sang in this “copper, zinc and manganese salute to the land of the silver screen”:

*Hooray for Howland Wood
And all the coin shops in each neighborhood.
Hooray for superstars like R.S. Yeoman,
A real showman.
We don’t have Crosby and Hope.
But Mint directors
Give coin collectors
An audience with a real live Pope.*

*Hooray for ANA.
Its tangled plot will all work out OK.
We don’t have horror films with live cadavers
But with Scott Travers
To cull the bad from the good,
This Wild West show
Could be our best show.
Hooray for Howland Wood.*

BASH FLASHBACKS

If they had wed...

If **Phoebe Morse** had married **Aubrey Bebee**, she’d have been Phoebe Bebee.

If **Mariah Carey** had married **Iraj “Roger” Sayah**, she’d have been Mariah Sayah.

If **Azie Taylor Morton** had married **Mr. T**, she’d have been Azie T.

If **Sally Field** had married **Virg Marshall**, she’d have been Sally Field Marshall.

If **Florence Schook** had married **David Lawrence**, she’d have been Florence Lawrence.

If **Donna Pope** had married **Martin Paul**, she’d have been Donna Pope Paul.

If **Beth Deisher** had married Indiana Gov. **Evan Bayh**, she’d have been Beth Bayh.

If actress **Chloe Sevigny** had married coin dealer **Tom Noe**, she’d have been Chloe Noe.

If **Ute Wartenberg** had married **Desmond Tutu**, she’d have been Ute Tutu.

If **Carol Channing** had married **Greg Manning**, she’d have been Carol Channing Manning.

And finally, if **Rita Laws** had married **Carling Gresham**, she’d have been Carling Gresham’s Laws.

2009 AWARDS

BOOKS

BOOK OF THE YEAR – The work having the greatest potential impact on numismatics:

Abraham Lincoln: The Image of His Greatness, by Fred Reed

BEST SPECIALIZED BOOK

United States Coins: *Whitman Encyclopedia of Colonial and Early American Coins*, by Q. David Bowers

World Coins: (Tie) *World's Greatest Mint Errors*, by Mike Byers, and *Collecting Ancient Greek Coins*, by Paul Rynearson

U.S. Paper Money: *The Early Paper Money of America, Fifth Edition*, by Eric P. Newman

World Paper Money: *Standard Catalog of World Paper Money, General Issues, 12th Edition*, George S. Cuhaj, Editor

Tokens and Medals: *A Guide Book of United States Tokens and Medals*, by Katherine Jaeger

Numismatic Investments: *The Coin Collector's Survival Manual, Sixth Edition*, by Scott A. Travers

Museum and Exhibition Catalogs: *One Hundred Years of Solicitude: Collecting by the New York Numismatic Club*, American Numismatic Society

EXTRAORDINARY MERIT:

A Guide Book of the Official Red Book of United States Coins, by Frank J. Colletti

Collectible Confederate Paper Money, Field Edition – 2008, by Pierre Fricke

Grading Coins by Photographs, by Q. David Bowers

Kansas Paper Money, by Steve Whitfield; Fred Reed, Editor

Lincoln Cent Matte Proofs, by Kevin Flynn

Profitable Coin Collecting, by David L. Ganz

The Athenian Decadrachm, by Wolfgang Fischer-Bossert

The Fantastic 1804 Dollar, Tribute Edition, by Eric P. Newman and Kenneth E. Bressett

The Treasure Ship S.S. New York, by Q. David Bowers

Treasure in the Cellar, by Leonard Augsburger

U.S. COMMERCIAL NUMISMATIC MAGAZINES

BEST ARTICLE OR SERIES OF ARTICLES

Coins: “A Round of Applause for the Round Pound,” Dom Yanchunas, *COINage*

Tokens & Medals: “Lincoln Memorials,” Jon Blackwell, *COINage*

Paper Money: “The New Face of Counterfeiting,” Marcy Gibbel, *COINage*

BEST COLUMN:

“My Two Cents’ Worth,” Ed Reiter, *COINage*

BEST ISSUE: (Tie)

Coins, January 2009, Robert R. Van Ryzin, Editor, and

COINage, February 2009, Ed Reiter, Senior Editor; Marcy Gibbel, Managing Editor

WORLD COMMERCIAL NUMISMATIC MAGAZINES

BEST ARTICLE OR SERIES OF ARTICLES

Coins: “Story of 1646 Batavia Crown an Adventure,” Mario L. Sacripante, *World Coin News*

BEST ARTICLE OR SERIES OF ARTICLES
continued

Tokens & Medals: “*Prisoners of Hope*,” Jeff Starck, *WorldWide Coins*

Paper Money: “*Folly’s War*,” Kerry Rodgers, *Australasian Coin & Banknote Magazine*

BEST COLUMN:

“*World Destinations*,” Dr. Howard M. Berlin, *WorldWide Coins*

BEST ISSUE:

WorldWide Coins, January 2009, Andrew Perala, Managing Editor

NON-PROFIT OR CLUB NUMISMATIC PUBLICATIONS

BEST ARTICLE, LARGE PUBLICATIONS:

“*Lincoln Bicentennial*,” Fred Reed, *The Numismatist*

BEST COLUMN, LARGE PUBLICATIONS:

“*From the Collections Manager*,” Elena Stolyarik, *ANS Magazine*

BEST ISSUE, LARGE PUBLICATIONS:

ANS Magazine, Winter 2008, Ute Wartenberg Kagan, Editor

BEST ARTICLE, SMALL PUBLICATIONS:

“*Hard Times Cents, Hard Times Nonsense*,” Jim Wells, *California Numismatist*

BEST COLUMN, SMALL PUBLICATIONS:

“*Exonumia From Your Neighborhood*,” David Gladfelter, *Jerseyana*

BEST ISSUE, SMALL PUBLICATIONS:

John Reich Journal, May 2008, Brad Karoleff, Editor

EXTRAORDINARY MERIT:

Curry’s Chronicle, Carson City Coin Collectors of America, Fall 2008, Rusty Goe, Editor

EXTRAORDINARY MERIT:

TNA Youth Newsletter, Texas Numismatic Association, September 2008, Kathy Lawrence, Editor

NUMISMATIC NEWSPAPERS

BEST SPOT NEWS STORY OR CONTINUING COVERAGE OF DEVELOPING STORY IN NUMISMATICS:

“*Collectors Still Buying in Force*,” Steven Roach, *Coin World*

BEST ARTICLE OR SERIES OF ARTICLES

Coins: “*Family Helps Bring Coin Board Titan to Life*,” David Lange, *Numismatic News*

Tokens & Medals: “*Little-Known Medals Make a Challenging Set*,” R.W. Julian, *Numismatic News*

EXTRAORDINARY MERIT:

“*Saloon Tokens Vivid Reminders of American Western History*,” Jeff Starck, *Coin World*

Paper Money: “*Redemption Errors*,” Lee Lofthus, *Bank Note Reporter*

BEST COLUMN:

“*Shades of the Blue and Grey*,” Fred L. Reed III, *Bank Note Reporter*

BEST ISSUE:

Coin World, July 28, 2008, Beth Deisher, Editor

NON-NUMISMATIC PUBLICATIONS

THE MAURICE M. GOULD MEMORIAL AWARD, BEST COLUMN:

“*Money Talk*,” Frank J. Colletti, *Lost Treasure Magazine*

BEST ARTICLE:

“*The Tetragrammaton on the Early Coins of Denmark & Sweden*,” Dr. Howard M. Berlin, *The Jewish Voice*

COMPUTER SOFTWARE AND INTERNET WEB SITES

BEST WEB SITE ARTICLE:

“*2009 Ultra-High Relief Saint-Gaudens Double Eagle*,” Mike Fuljenz, Universal Coin & Bullion, www.universalcoin.com

EXTRAORDINARY MERIT:

"The Famous 1943 Bronze Cents," Dr. Sol Taylor,
SCV Communications Group, www.SolTaylor.com

BEST DEALER WEB SITE:

www.HA.com , Paul Minshull, Brian Shipman, Michael
Weems and Ryan Sokol

BEST NON-COMMERCIAL WEB SITE:

www.numismatics.org, American Numismatic Society

BEST TRADE PRESS WEB SITE:

www.numismaster.com, Krause Publications,
David C. Harper, Editor

BEST SOFTWARE: (Tie)

"www.HA.com/Live," Paul Minshull, Matt Jackson,
Ryan Sokol and Michael Weems, Heritage Auction
Galleries, and *"Gold Coins of the World: From Ancient
Times to the Present,"* Arthur L. Friedberg and
Ira S. Friedberg, The Coin & Currency Institute, Inc.

AUCTION CATALOGS**BEST AUCTION CATALOG, COINS AND
CURRENCY:**

*"The Lemus Collection, Queller Family Collection –
Part Two,"* Heritage Numismatic Auctions

EXTRAORDINARY MERIT:

"The Ted Naftzger Collection, Part II," Ira &
Larry Goldberg Auctioneers

**BEST AUCTION CATALOG, BOOKS AND
EXONUMIA:**

"The John W. Adams Collection," Stack's

EXTRAORDINARY MERIT:

"Bill Weber So-Called Dollars," Holabird-Kagin
Americana

COMMERCIAL PUBLICATIONS**LEE MARTIN FOUNDER'S AWARD for Best
Investment Newsletter:**

Maurice H. Rosen, *The Rosen Numismatic Advisory*

**BEST DEALER-PUBLISHED MAGAZINE
OR NEWSPAPER:**

Investor's Profit Advisory, Universal Coin & Bullion,
Michael R. Fuljenz, Publisher

MISCELLANEOUS**BEST ALL-AROUND PORTFOLIO:**

Dr. K.A. Rodgers

AUDIO-VISUAL**BEST RADIO REPORT:**

Coin Chat Radio's *"Collecting Money,"*
David C. Harper, www.coinchatradio.com

BEST TELEVISION REPORT:

"The King of the Road Show, With Jim King,"
Michael R. Fuljenz, Universal Coin & Bullion

BEST NON-COMMERCIAL VIDEO:

"FUN Convention Highlights, 2009,"
David Lisot, Producer/Director

BEST COMMERCIAL VIDEO:

"The 1804 Class III Silver Dollar," Heritage Auctions,
Greg Rohan and Mark Borckardt;
David Lisot, Producer/Director

MEMORIAL AWARDS**JAMES L. MILLER MEMORIAL AWARD:**

Tom DeLorey, *COINage*, "Made in China"

**CLEMENT F. BAILEY MEMORIAL AWARD,
BEST NEW WRITER:**

Emily Haug, *American Journal of Numismatics*

THE RIBBET

Kay Lenker

THE CLEMY

Maurice Rosen

MILLBROOK FIRM WINS OLYMPICS

Michael Sedgwick's Millbrook Public Relations Company, Orchard Communications, Inc. (OCI) has been appointed by GovMint.Com to handle promotion of the Royal Mint's 2012 London Olympics coin program.

OCI has had a long association with Britain's Royal Mint, with a 27-year relationship beginning in 1981. That marketing presence has now been taken over in large part by GovMint of Minneapolis. The London Olympics of 2012 will be a core feature of that activity, while next February's Winter Olympics in Vancouver will offer exciting issues from the Royal Canadian Mint near-term.

Commenting on the appointment, OCI principal Michael Sedgwick expressed his enthusiasm for the opportunity to work again with GovMint. "They are a company of great integrity, and while that is always important, it is even more so when offering such a truly important and exciting range of Olympic coins. GovMint was the largest U.S. distributor for the highly successful Beijing 2008 Olympic Games."

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Editor's note: Michael Sedgwick and his colleague Karen Ann Chaffee can be reached at orchardcommunications@gmail.com and 845-677-6112.

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Ribbet, ribbet



Kay Lenker wins the award



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GET MOM IN ON THE HOBBY

By Mark Benvenuto

I'm an avid reader, and so is my wife. I've noticed over the years that our interests overlap – but only to a certain degree. When we get down to cleaning up and discarding old magazines, I end up lugging plenty of what I call “mom magazines” to the curb.

Curiously, none of them ever seems to have a numismatic article in it, which strikes me as a shame for us Guild members. Let's take a quick look at a few of the big names in this field to prove my point.

Ladies Home Journal. Arguably, this magazine leads the pack in America, at least as far as what women read. With sections titled “Life” and “Home” in each issue, it would not be too big a stretch to pitch an article to LHJ. Perhaps six months before the holidays would be a good time to sell the idea of coins as gifts. Or possibly a quick guide to coin jewelry would be something an editor would like.

Woman's Day. I said “arguably” in the preceding paragraph, because Woman's Day is one of the other big guns in the field of magazines aimed at moms – and, indeed, at women in general. Its regular section titled “Solutions” seems like the kind of place for an article about coins, perhaps about collecting proof sets for your kids, or about gleaning a collection from change.

Redbook. Between the ads for big companies such as JC Penney and ads for great hair, there is probably room in these pages for an article about some aspect of our hobby. Perhaps the section “Your Home Life,” which contains a few articles in every issue, is the spot to place something about getting together with your kids to go through rolls of quarters. Remember, moms with young children are raising them at a time when all 56 state and territorial quarters are available. In pitching an article, emphasize how inexpensive such a hobby can be. That's got to help moms on a budget.

Family Circle. It's not going to be a surprise to any one that this moms' magazine has a section titled “Family” in each issue. Each such section has a wide array of brief articles about making your family better and stronger. What better place to pitch an editor on the idea of a family-centered hobby. Why not give that a try? Or,

if you want to get into the mix in a less formal way, why not sign on at www.familycircle.com/readerpanel/? A recent editor's page mentions, concerning this, that: “Your smart ideas and input help us create our informative issues.”

Good Housekeeping. This moms' magazine giant has monthly sections called “Good Family” and “Good Advice.” Any of the article ideas mentioned for the previous four publications might work here. If they don't, perhaps the section “Good Reads” is a place to pitch any of the hobby books that are aimed at starting kids out in the hobby.

All of these moms' journals appear to have some niche or sweet spot where one of us might be able to pitch a good article to the editor. I expect there will be a healthy amount of “rejects” sent back, either electronically or via snail mail. But we'll never know until we try.

Also look at the online version of each of these periodicals. Each of them has a robust Web site and appears to have an equally developed amount of content available via the online connection. All this Web content doesn't appear from nowhere. It requires writers – and that, fellow members, is us! This appears to be yet another area in which we can spread news about the details, the education and the fun of our hobby.

Listed below are the moms' magazines mentioned here, and – importantly – their Web addresses. I'm sure this handful of magazines is nothing more than the tip of a very big iceberg. There also have to be oodles of regional and local magazines aimed at women and especially at mothers.

Good luck finding some, and good luck pitching an article!

Ladies Home Journal. <http://www.lhj.com/>. Tough to find the writers' guidelines.

Woman's Day. <http://www.womansday.com/Writers-Guidelines>. Within this site, it does say they wish to work with experienced writers.

Redbook. <http://www.redbookmag.com/>. Again, tough to find writers' guidelines, but redbook@hearst.com is listed as a way to get directly to the editor.

Family Circle. www.familycircle.com/. Another one on which it's difficult to find writers' guidelines.

Good Housekeeping. <http://www.goodhousekeeping.com/>.

NLG MOURNS JAY JOHNSON

The NLG family, along with the rest of the hobby, was shocked and saddened by the recent death of Jay W. Johnson, former director of the United States Mint, at the age of 66.

Johnson died suddenly Oct. 17 after suffering a heart attack at his home in Bristow, Va., a suburb of Washington, D.C. He had lived in the Washington area since his election to Congress in 1996.

For much of his career, Johnson was a journalist, including 15 years as a news anchorman on TV stations in Green Bay, Wis. The trust he enjoyed with viewers helped him win a seat in the House of Representatives as a Democrat running in a district that leans Republican.

In 1998, he lost his bid for re-election as voting patterns returned to normal. Shortly afterward, President Bill Clinton nominated him to be Mint director, succeeding Philip Diehl.

Johnson's stay at the Mint was short but eventful. The 50 State Quarters program and Sacagawea dollar both had been launched only recently, and heavy demand for coinage resulted in record-high production. Amid the frantic activity, the Mint released a number of coins with dramatic errors – including a handful of double-denomination “mules” bearing the obverse of a statehood quarter and the reverse of the Sacagawea dollar.

Johnson acted quickly to stem the flow of error coins, and by the time he left in August 2001, after 15 months on the job, things were returning to normal.

Through it all, the affable director never lost his smile and sense of humor – and in August 2000, at the NLG Bash in Philadelphia, he surprised and delighted Guild members and their guests by joining emcee Wendell Wolka in a skit poking fun at the state quarter mania. The two engaged in lively repartee spoofing telemarketers as they pitched extravagant holders for statehood quarters.

Johnson also took part in several subsequent Bashes and formed lasting friendships with numerous Guild members and other hobbyists.

Although he was not a collector prior to joining the Mint, Johnson developed an interest in coins that went



far beyond their production. After leaving office, he kept in touch with friends he had met in the numismatic field and frequently attended major conventions. He also formed a consulting firm to counsel banks and brokerage houses on how to invest in coins.

In recent years, he became a spokesman for companies such as The Franklin Mint and Goldline International and often appeared on TV as their public face.

Community service played an important role in Johnson's life. Over the years, he devoted substantial time and energy to helping such organizations as Big Brothers, Big Sisters and the Family Violence Center.

A former co-worker summed up Jay Johnson's legacy in a few well-chosen words that surely will resonate among his many friends in the hobby.

“He was a good guy and he was kind to everybody,” said Mary Smits Larsen, his former co-anchor at Green Bay TV station WFRV. “He was always a gentleman in every sense of the word.”

Like the Mint's finest coins, he'll be remembered fondly now that he's gone.

ROLLIE FINNER DIES AT 75

Rollie Finner, a longtime numismatic editor and photographer, died Sept. 18 at the age of 75 after a long illness. His wife, Patti Finner, is former vice president of the American Numismatic Association.

Rollie was editor of The Centinel, official publication of the Central States Numismatic Society, and was associated for many years with Krause Publications in his hometown of Iola, Wis. He was a familiar and friendly face – and voice – at convention message centers, notably at ANA shows.

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3 NEW DIRECTORS JOIN NLG BOARD

The NLG Board of Directors has three new members following the Guild's recent election – but only one is totally new to the Board.

Winners of the uncontested election were David T. Alexander, Donn Pearlman and Will Rossman. Alexander and Pearlman have served on the Board previously, but this is Rossman's first-ever term.

All three are prominent members of the numismatic community, and all have been regular participants in NLG activities. Their names were placed on a ballot submitted to Guild members in May, along with an invitation for additional nominations. No other nominations were received, so a single ballot was cast for Alexander, Pearlman and Rossman, and they were declared the winners.

Each will serve a two-year term and be eligible to seek a second term. After serving two terms, directors must step down for at least one election cycle.

David Alexander is a well-known cataloger, currently employed by Stack's, a prolific writer and a highly respected scholar who served the NLG as executive director through most of the 1980s. He also has been

editor of the NLG Newsletter and a frequent participant in the Guild's annual Symposium and Bash, and wrote the comprehensive 25-Year History issued at the time of our silver anniversary in 1993. He received the Clemy Award, the Guild's highest honor, in 1987.

Donn Pearlman is the hobby's leading publicist as president of his own Las Vegas public relations firm. He launched this business following a distinguished career as a broadcast journalist in Chicago. He also has written hundreds of articles, including "Pearlman's People," a popular monthly column in *The Numismatist*, official monthly journal of the American Numismatic Association. He served as master of ceremonies for the NLG Bash for many years and received the Clemy in 1984. He is a former member of the ANA Board of Governors.

Will Rossman has been involved with rare coins for nearly half a century and has held key positions with a number of leading dealerships and hobby organizations. As senior numismatist at Heritage Rare Coin Galleries, he helped create much of the company's promotional literature and edited the award-winning *Rare Coin Estate Handbook*.

He, too, is a former member of the ANA Board of Governors and has entertained Bash-goers several times with guitar and vocal presentations.

Members of the Board oversee NLG policy, review membership applications and submit nominations for the annual Clemy Award.

The three newly elected directors succeed Thomas K. DeLorey, a longtime coin writer, grader and professional numismatist; Barbara Gregory, editor of *The Numismatist*; and Dorothy Harris, former director of antiques and collectibles for Random House. All three completed their second two-year terms this year, so they were required to step down for at least a year.

There are five members on the NLG Board. The three new members join two holdovers – John Albanese, who co-founded the Professional Coin Grading Service (PCGS) and founded the Numismatic Guaranty Corporation of America (NGC), and R.W. "Bob" Julian, one of the hobby's most renowned scholars, researchers and writers.

The two-year terms of Albanese and Julian expire next year, and both will be eligible to seek reelection at that time. Other interested candidates also will be invited to vie for the two seats.



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NLG NEWSLETTER
